Privacy Policy

1. Who We Are

AdvisorLink is a virtual assistant service that supports professionals, including financial advisors, by handling client outreach, booking appointments, and managing follow-ups. We operate with a strict focus on confidentiality and data privacy.

2. Information We Collect

We may collect and process the following personal information:

- Full names
- Contact numbers
- Email addresses
- Appointment preferences
- Communication records
- Any other data shared with us for the purpose of making appointments

3. How We Use Your Information

Personal information is used solely for the purpose for which it was collected, including:

- Contacting clients on behalf of advisors
- Scheduling or rescheduling appointments
- Sending follow-up emails or confirmations
- Improving service quality
- Meeting compliance obligations

4. Legal Basis for Processing

We collect and process personal data based on:

- Consent
- Service agreements
- Legal obligations
- Legitimate business interests

5. Data Security

We use industry-standard measures to protect personal information, including secure storage, access control, and regular policy reviews.

6. Your Rights Under POPIA

You have the right to access, correct, delete, or object to the processing of your personal data. You may also lodge a complaint with the Information Regulator.

7. Retention of Personal Information

We retain personal information only as long as necessary to fulfill the outlined purposes or legal obligations.

8. Third-Party Services

We may use secure third-party platforms to perform our services. All are required to comply with privacy standards.

9. Cookies and Website Tracking

Our website may use cookies to enhance your browsing experience. You can control cookie use in your browser settings.

10. Contact Us

AdvisorLink
✉ Email: info@advisorlink.co.za
📞 Phone: +27 68 827 1009
📍 Location: Johannesburg, Gauteng, South Africa

11. Policy Updates

We may update this policy at any time. Updates will appear on this page with a revised effective date.